

## **Development Committee**

**Committee Members:** B. Blood, A. G. Cleveland (Chair), A. V. Linzey, D. J. Schmidly, M. Willig.

### **History and Mission:**

The Development Committee was established as an *ad hoc* committee in 1989 and became a standing committee in 1993. The mission of this Committee is to promote the development of the Society through various forms of planned giving such as bequests, trusts, and gifts of cash or other assets. Coordination is required with other committees and informal groups that have related functions. The Development Committee activated the Pooled-Income Fund in 1998.

### **Responsibilities:**

Committee members may write personal letters inviting members to become Patron Members of the Society and/or to become donors to the New Founders Club. Committee members may work to obtain grants for the Future Mammalogists Fund, the Latin American Student Field Research Fund, the African Graduate Student Fund, and for support of new fellowships. Committee members may work to obtain grants from foundations and industry for use by other committees such as the Program Committee. A new Committee responsibility is to work with the local committee to facilitate donation of gifts for the annual auction.

### **Information Items:**

#### **(1) 2017 Activities:**

- (a) With the 100<sup>th</sup> Anniversary of ASM on the horizon the Committee plans to use that historical year as a special opportunity to encourage society members to donate to one of the programs listed above under Committee Responsibilities. In particular, the New Founders Club is considered a major opportunity for members and friends to contribute.
- (b) Major efforts on the 2018 ASM auction have proceeded very positively with great efforts of Brad Blood, Jessica Light and others.

#### **(1) 2017 Recommendations:**

- (a) The Development Committee requires assistance in identifying additional members of the committee at the 2018 ASM Annual Meeting as we prepare for a major campaign.

(b) We recommend the ASM website add a prominent space for the solicitation of major gifts for the Society, especially with the approaching centennial anniversary. The Committee will provide the input for the website.

**Action Items:**

(1) The Development Committee requests a short meeting be scheduled at the 2018 conference with the President, President-Elect and Trustees to discuss strategies for major gifts.

**Respectfully submitted,**

Art Cleveland, ASM Life Member and Chair

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